



Community Environment Alliance
Education | Empowerment | Equality

Position Title: *Project Animator: Carbon Neutral Community and Diversity Outreach Project*

Location: Brampton, Region of Peel

Full time, 9 months Contract

Community Environment Alliance (CEA) is seeking an energetic young professional to help implement its Carbon Neutral Community & Diversity (CNC-D) Outreach Project. The goal of the CNC-D project is to educate, inspire, and engage residents and businesses in actions that help reduce individual - and the community's carbon footprint to fight climate change. Key deliverables include recruiting "diversity ambassadors", training them and then leading them to take the campaign at the neighbourhood level to seek pledges and action support; and creating Carbon Neutral Community web portal with tools and support where individuals can register their EnergySmart plan and action to measure the result of their action.

Position Responsibilities/Tasks:

- Create Carbon Neutral Community (CNC) web portal with interactive web-based tools and support for community engagement and outreach
- Integrate 'CNC footprint calculator' on the website
- Assist in the development of outreach, recruitment, training and recognition plan to engage diverse communities in community stewardship
- Implement the idea: train the "community thought leaders" and provide them support during and after their training
- Recruit, train and coordinate 'diversity ambassadors' for the environmental action
- Develop and implement promotional plan for the project
- Give presentation and information sessions to businesses, media and in the community
- Document the initiative through electronic and print means
- Blog, YouTube, Facebook, Twitter and create a buzz about the initiative and engage people through various means in participation and expansion of networks
- Track web hits, and project success
- Gather feedback from community and synthesize this into recommendations for the development of the initiative
- Assist with fundraising proposal

Skill & Qualifications Necessary

- Experience in web development using relevant web applications including flash, php C++, MySQL, HTML and others to create effective CNC website
- Computer and research skills
- Positive attitude and creative spirit; must enjoy interacting with people
- Ability to handle stress of deadline

- Proficiency in public speaking and/or giving presentation
- Ability to speak Punjabi, Hindi or Chinese will be an asset
- Experience in communications, marketing and media relations an asset
- General environmental knowledge
- Ability to work flexible hours including some weekends

Deadline to apply: **December 15 2009**

Interview will happen: **January 6 - 9 2010**

Start date: **January 15 2010**

To apply please email your cover letter and resume to hr@communityenvironment.org with "Project Animator" in the subject line

This position is being funded through the Youth Eco Internship Program (YEIP)*. This program places unemployed people aged 15 to 30 from diverse backgrounds into paid internship opportunities within the non-profit and community services sector in Canada with a focus on the environment. These positions, offered in a wide range of organizations, will help young Canadians learn the skills required to gain and sustain future employment within the sector.

This project is a collaboration between the YMCA and YWCA Canada, with funding provided by the Government of Canada's Economic Action Plan. The YEIP encourages applicants from visible minority, Aboriginal, immigrant, refugee and traditionally marginalized communities to apply, and is committed to providing employment supports wherever possible.

To apply: fill in application at www.yeip.ca and indicate your interest in working with "**Community Environment Alliance**"

*Please note that only those eligible for the Youth Eco Internship Program can be considered for these positions. More information at <http://www.yeip.ca>

CEA provides safe, inspiring and professional work environment. We are an equal opportunity employer, committed to workplace diversity. We strongly encourage applications from members of visible minorities and under-represented communities.

No phone calls please. We thank all interested applicants. However, only those selected for an interview will be contacted.